

Messmer

Michael Messmer
Illustrator / Graphic Designer
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Profile

My strong background in illustration and graphic design will benefit your company. I have a passion for drawing, painting, and designing and a high level of skill and craftsmanship in traditional and digital formats. My strong academic and attendance record will indicate my work ethic. I bring reliability and professionalism to every project in which I engage. I hold attention to detail to be one of my most important qualities.

Skills

Design

Experience in conceptualization, use of typography, page layout, logo and corporate identity design, packaging design, color theory

Illustration

Exceptional in a multitude of media, including but not limited to: watercolors, oils, acrylics, pastels, pen & ink, colored pencils, gouache, marker, cut paper, & charcoal

Photography

Knowledgeable in the use of digital and film photography, with experience in developing and printing

Computer

Proficient in InDesign, Illustrator, Photoshop, Dreamweaver, and Microsoft Word

Production

Capable of setting up files with bleed and crop marks, knowledge in scoring and folding, as well as die-cutting, and post-production effects such as embossing/debossing, varnishes and laminates

Communication

Works well individually or in a group, excellent spelling, grammar, and keyboarding skills, techniques in marketing, and public speaking

Education

The Art Institute of York, Pennsylvania
Associate Degree in Specialized Technology, December 2009
Major: Graphic Design

Pennsylvania College of Art & Design, Lancaster, PA
Bachelor's Degree of Fine Arts, 2004
Major: Illustration

Awards and Accomplishments

The Art Institute of York, Pennsylvania 2007-2009

Alpha Beta Kappa National Honor Society

Silver Award for Excellence in Design

Related Experience

Capital Area Student Theatre, Harrisburg, PA. Corporate identity design. 2009

The Art Institute of York, PA. Advertisement for promotion of school, visitor's pass design, York Revolution poster. 2009

Gold's Gym, York, PA. Survey flyer design. 2009

Adele Ulrich, Lancaster, PA. SexismlsNotSexy.com "comeback cards" designs. 2009

Hershey Area Playhouse, Hershey, PA. Advertisement designs used in the publications *Bravo!* and *Curtaincall*. 2009

York County Heritage Trust, York, PA. Advertising campaign and identity design for York On Wheels event. 2008-2009

Chefhood, Florida. Corporate identity design, including logo and clothing design. 2008

Frazer B Custom Jewelry, Hershey, PA. Corporate identity design, including logo, business card, letterhead, and tag design. Photography for use in website and promotional materials. 2006-2009

The Underground, Harrisburg, PA. Album art and design for use on cd cover, insert, and disc. 2008

Spotus (band), Harrisburg, PA. Numerous flyer designs and photography for use in website and printed materials. 2005-2007

Centrepetal Vibrations, Lancaster, PA. Logo and business card designs. 2006

Triad Consulting Services Group, LLC, Naples, FL. Corporate identity design. 2006

Nathan Sollenberger, Lancaster PA. One-time promotional usage of illustration for *Exhibition 2005*

Senorita Burrita, Lancaster PA. Created portraits of employees for display in shop. 2004

Crown Coffee, Lancaster PA. Created logo and outdoor signage for company. 2004